



Contact: Abby Steinbock
marlo marketing/communications
617-375-9700/asteinbock@marlomc.com

FOR IMMEDIATE RELEASE

Union Street Inn Opens for 2011 Season *New Packages Offer On-The-Go Glimpses of Nantucket*

Nantucket, MA; April 22, 2011 – In time for Nantucket’s annual rites of spring – daffodils and Nantucket Wine Festival – **Union Street Inn** (www.unioninn.com), a beautiful boutique-style inn located in a historic whaling captain’s home, opens for its 17th season. Recognized in 2010 by *Fodor’s Travel* as one of the Most Romantic Hotels in the U.S with the “Fodor’s Choice Gold” distinction, the inn receives consistent praise for its high-touch service, lavish amenities and charm.

Located “in-town,” Union Street Inn is a historic 1770 whaling captain’s home beautifully renovated to showcase period details against tailored, elegant interiors, which *Conde Nast Traveler* described as “impeccable New England by way of France.” Each of the 12 guest rooms feature designer furniture and fabrics, private bathrooms, luxurious bedding with Frette linens & Matouk duvets, bath amenities by Fresh, flat-screen televisions and complimentary WiFi.

Union Street Inn’s signature amenity is its gourmet breakfasts – it’s the only Nantucket B&B to serve a full cooked-to-order breakfast. Co-owner Deborah Withrow spent the winter refining her menu, which features signature dishes like French toast made with local Challah bread, fresh berries and Vermont maple syrup. In addition to her home-baked cookies, Deborah has whipped up a carrot cake from scratch for this season’s afternoon snack served on the garden patio.

Owners & hosts Ken & Deborah Withrow utilize their backgrounds in hotel management (Ken managed the Roylton/NYC for Ian Schrager) and retail management (Deb was at Fiorucci & Henri Bendel/NYC) to create a boutique-style experience for their guests. From planning Nantucket insider excursions to serving afternoon treats for inn guests, the Withrows are known for going the extra mile for their guests. This season, they are introducing several new packages, which speak to their love and knowledge of the island.

The **Spring Getaway** is the perfect respite for travelers looking to make a quick early season escape to experience Nantucket’s unparalleled restaurants, shopping, museums, beaches and galleries. This package includes a designer room, Union Street Inn’s signature breakfast served on the patio or in bed, and afternoon tea & treats. *10% off daily rate (two-night minimum); available Monday-Thursday, April 25-May 26.*

For travelers looking to take advantage of Nantucket’s world-class restaurants – most only a short stroll from the inn – the **Table for Two** package is a perfect fit. The package features a designer room with Veuve Cliquot and seasonal, handmade, organic chocolates upon arrival, a \$100 voucher for dinner at one of several hand-picked island restaurants, and a \$20 voucher to local craft brewery Cisco Brewers – their cobble-stoned courtyard is the ideal spot to bask in some early spring sun and sip a Whale’s Tale Pale Ale. *Add \$199 to room/tax total. Minimum nights may apply.*

A three-night stay with the **Fast Ferry Package** includes complimentary round trip Hy-Line Fast Ferry (one hour trip) tickets, a designer room, the inn's signature breakfast served on the patio or in bed, and afternoon tea & treats. *Available Sunday-Thursday, April 25-May 26.*

Adding even more value to the new packages are Union Street Inn's **Last-Minute Nantucket Specials**, reduced rates on designer rooms posted no more than 10 days prior to arrival.

Union Street Inn is a classic and striking example of "typical Nantucket" architecture circa 1770. Ideally located in the heart of the island's historic village just off Main Street's cobblestones and steps from the harbor, museums, shops, beaches and galleries, this beautifully renovated 12-room bed & breakfast features luxurious guest rooms and amenities, highly personalized guest service, and is the only bed & breakfast to offer cooked-to-order full breakfast daily. Union Street Inn is the recipient of "Best Of" awards from *Boston* magazine (2006) and *Cape Cod Life* (2006-2010), as well as a "Fodor's Choice Award" from *Fodor's Travel* (2008-2010).

###